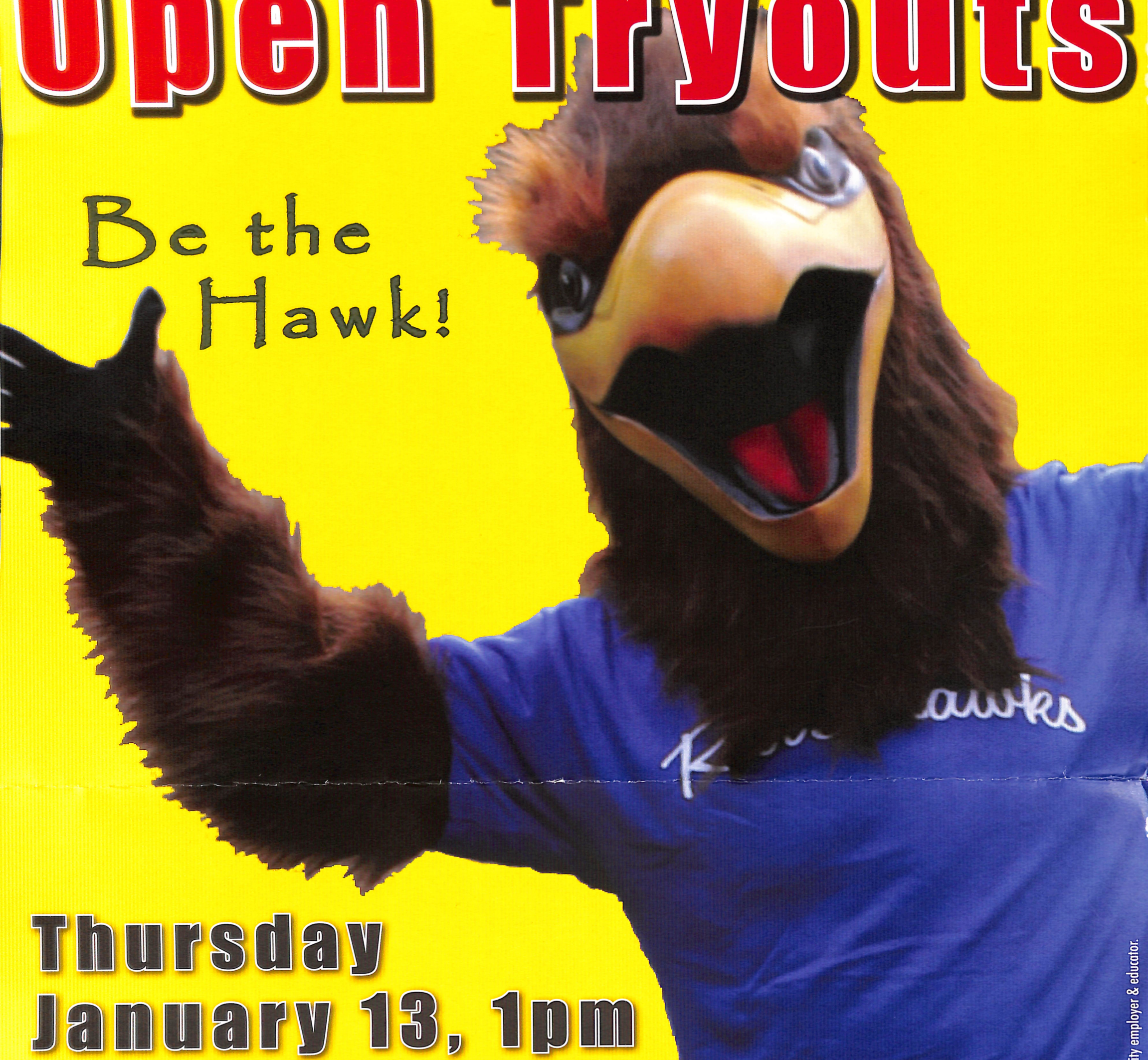
Open Tryouts

Be the Hawk!



Thursday
January 13, 1pm
UCC Campus Center Lobby

go to:

www.umpqua.edu/riverhawk-mascot-tryouts
for more information &
list of desired characteristics
and qualifications

Umpqua Community College
RIVERHAWKS

Umpqua Community College is an equal opportunity employer & educator.

UCC FINAL FOUR MASCOTS

We received over 150 mascot suggestions and have narrowed the list to a FINAL FOUR!

Tell us which of the following four mascots you would like to see represent UCC and why it is an appropriate mascot.

Bobcats
River Hawks
Timber Cats
Timber Hawks

Comment cards available HERE.
Drop your card here, mail it in or
email your comments to uccmascot@umpqua.edu.
Comments must be received by March 20

Summary of process

Over 150 unique, unduplicated submissions

Committee consisted of faculty, staff, administrative and student representation

As processed developed, recognized needed criteria to help the committee narrow the field of possibilities.

Researched other colleges who went through mascot selection process.

Developed a list of business minded criteria; total of 20 items/areas to consider – we added an additional tie breaker criteria

Independently we reviewed the original list of 150+ suggestions

- suggestions that were not gender neutral were eliminated
- suggestions that already had regional recognition (such as cougar) were eliminated
- In my case, I eliminated any could be construed as culturally insensitive (such as chiefs)
- Used the 20 criteria as a guideline to narrow our individual lists to no more than 15

As a group, we each presented our 15 candidates and then reviewed the overall list that was generated. From that list we then narrowed the field to 13 that we all agreed upon

Independently we evaluated 13 suggestions using the 20 criteria. In this instance, we used a rating scale of 0-3 and made general comments on each criteria.

As a group, we reviewed the scoring of 13 and selected the 4 suggested mascots.

One criteria is uniqueness, which is why eliminated those used by local schools and schools in the NWAACC

The team is recommending that the 4 be sent out for public comment; this is a polling, not a voting, asking for feedback, which and why it would be appropriate. Again, it is not a vote, popularity of the mascot in community is a factor but not a deciding factor.

2 based on polling/comments